



Press Release
For immediate release

The Mondial de la bière de Montréal 2020 will remain virtual due to the pandemic

Montreal, September 2, 2020 — The 2020 edition of the Mondial de la bière in its original form is cancelled, but it will reinvent itself through a series of virtual monthly activities. The team looks forward to the return of the original live event at Gare Windsor for 2021, from Thursday, May 20 to Sunday, May 23.

Virtual events

Following the success of our previous virtual events, held between the last months of May and August, the Mondial de la bière team will offer monthly virtual events, spread over four days each month. They will include new activities such as round-tables — the first of which will be presented on September 8 — , some tastings held in breweries and more.

Our next virtual event will take place between September 8 to 11 and will offer many activities including a round-table by **VOX&HOPS** hosted by Matt McGachy and his guests — Shawn Duriez, co-founder of Avant-Garde Artisans Brasseurs, Jean-Phillippe Lalonde founder-brewer of Brasserie Silo and Pierre-Luc Gagnon, manager of the microbrewery section and adviser at Dépanneur Peluso Rachel. Beer lovers will be invited to taste the four beers presented while listening to this [Vox&Hops](#) episode.

Please refer to the Mondial de la bière de Montréal [Facebook](#) page to find the entire schedule of these events planned for the months of September 2020 to March 2021.

Monthly activities

Starting in October, our beer expert Marilou Caty will host some events, for a maximum of 10 people, to discover the Quebec breweries as well as some products imported by the Mondial de la bière. These tastings will take different forms depending on the site where they will take place.

For example:

- Gastronomic tasting including cheeses, delicacies, chocolate or other
- Didactic tasting to discover a style of beer, an era, a country, etc.
- Tasting with a discussion panel and various topics

Details of the first event and tickets sale will be available from September 25, on the [Mondial de la bière website](#).

Please note that the tickets purchased for the Mondial de la bière 2020 will be valid for the 2021 event or for any activity organized from now to May 2021.

The Mondial de la bière organizers remain up to date about the evolution of the COVID-19 situation and commit themselves to respect the governments' guidelines and the Public Health recommendations.

About the Mondial de la bière de Montréal

The Mondial de la bière was founded in Montreal in 1994 by three beer lovers including Jeannine Marois, president of the event since 2002. A unique and friendly tasting event, it is considered a doorway to the brewing industry in Quebec and around the world. In addition to its elaborate professional side, the Mbeer school of beerology and the Greg Noonan Mbeer Contest, the festival offers visitors an education about beer. Over the years, it has become the most important international beer festival in America and its reputation extends worldwide.

In addition to the Mondial de la bière de Montréal, there are now three Mondial de la bière festivals on the international scene: the **Mondial de la bière de Rio de Janeiro, Brazil** from September 18 to 22, 2020, the **Mondial de la bière de Sao Paulo, Brazil** from June 17 to 20, 2021, and the **Mondial de la bière Europe, Paris, France** in September 2021.

For more information: www.festivalmondialbiere.qc.ca

Social medias : [Facebook/Mondialbiere](https://www.facebook.com/Mondialbiere) // [Instagram/mondialbiere](https://www.instagram.com/mondialbiere) #mondialbiere

— 30 —

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