

MONDIAL DE LA BIÈRE 2025 IN BRIEF

Date: June 20, 21 and 22, 2025 - 3 days

Hours: Friday, 3 p.m. to 11 p.m. - Saturday, 11 a.m. to 11 p.m. - Sunday, 11 a.m. to 9 p.m.

Site: Windsor Station and Rio Tinto Courtyard
1100, Des Canadiens-de-Montréal Avenue, Montréal (Between Peel and de la Montagne)

Admission: \$20 + taxes including a Mondial de la Bière glass and a 4 oz (approximately 120 ml) non-alcoholic tasting offered by Boréale from its Hors Sentiers line

\$10 + taxes for those who have their Mondial de la bière glass (1994 to 2024), including a 4 oz (approximately 120 ml) non-alcoholic tasting offered by Boréale from its Hors Sentiers line

Free admission for ages 17 and under

\$1 + taxes per virtual tasting coupon

\$10 + taxes per tasting glass

2 to 8 coupons per tasting – for most beers

Each tasting: 2 or 4 ounces

VIRTUAL TASTING COUPONS

The visitors will get a «connected» card, pre-charged with the number of virtual coupons of their choice. Kiosks will have mobile scanners to receive the payments. Recharge stations are available as last year at the couponneries.

BEERS AND FOOD

Over 400 products

more than 80 breweries and from here and abroad

54 out of Quebec breweries, 29 breweries, cideries, distilleries, vineyards, and meaderies from Québec

8 food exhibitors

GLASS

Tastings will be served exclusively in Mondial de la bière glasses from the 1994 to 2025 editions.

Visitors will be able to obtain their glass on site.

The Mondial's glasses from 1994 to 2025 are either made of glass or are reusable cups.

They are designed for responsible consumption and 2% of the sales revenue from the glasses sold on the site is donated to Fondation Rivières.

Importations / 54 out of Québec breweries:

Italy, Belgium, Brazil, France, Canada and more

MUSIC

DJ PAT THE BRAT presentation

3 shows: Friday, Saturday at 8 p.m and Sunday at 7:30 p.m.

Groups: **Tamboréal:** Friday, June 20

Motel Capri: Saturday, June 21

Comedy night: Sunday, June 22

LES FERMES LUFA

A booth will be set up on site to meet festival-goers and present their service offerings. Those who subscribe to Les Fermes Lufa services on-site will receive credits for their first orders and leave the Mondial de la bière with a bag filled with fresh vegetables.

BISTRO GOURMAND

in collaboration with Brasserie Dieu du Ciel!, Fromagerie Fritz Kaiser, Fromagerie Saint-Benoît-du-Lac, Fromagerie RANG 9, Vignoble La Vallée des Nuages, Vignoble Émile-Auguste

The bistro will allow visitors to enjoy 4 cheese, wine, and beer pairings. There will be some experts/hosts to present the pairings.

ALCOHOL-FREE PAVILION

in collaboration with upsidedrinks.ca

Upsidedrinks.ca will present a wide range of non-alcoholic products, reaffirming its commitment to a balanced and sustainable lifestyle. The Mondial de la bière is proud to partner with Upsidedrinks.ca to offer an exceptional experience focusing on non-alcoholic beverages.

FUN TERRACE

Daily animation provided by Randolph Animation and quiz at the stage

PUBLICATIONS

5th edition of the Montreal's Beer Trek map (May 2023) — bilingual.

6th edition Map of Montreal (May 2024) — bilingual, online only. Tasting Notebook (2014). Pierre-Luc Gagnon and the Mondial de la bière — bilingual

THE « OFF MONDIAL »

Evenings held in artisanal breweries, brewpubs and beer bars across Montreal — Dates to be announced

8 FOOD AREAS

ANITA EMPENADAS ET CHURROS 🍌 BASSÉ NUTS: assorted nuts 🍌 DON NOPAL: mexican food 🍌 FRIT et GOF: fries with Belgian sauces - poutines and Belgian waffles 🍌 GRILLADES ARGENTINES 🍌 KÉVY: Rolls on a stick 🍌 SHAWBRIDGE: pizza - smoked meat - burger - gelato and more 🍌 OH MON KOGO: a corean version of our pogo



MONDIAL DE LA BIÈRE 2025

IN BRIEF

FRIDAY, JUNE 20

DJ / MUSIC
Rio Tinto Courtyard

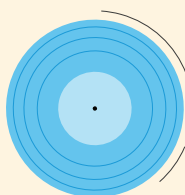
3 p.m.
OFFICIAL OPENING

3:30 p.m.
IPA PODCAST PRESENTS
SHAWBRIDGE

5 p.m.
CONFERENCE
NANCY ROSSI
JOURNEY TO DISCOVER ITALIAN CRAFT
BEERS AND THEIR TERROIR

6:30 p.m.
LOUE 1 ROBE
FASHION SHOW

8 p.m.
LIVE SHOW
TAMBORÉAL



SATURDAY, JUNE 21

DJ / MUSIC
Rio Tinto Courtyard

1 p.m.
IPA PODCAST PRESENTS
BELGIAN BEERS
PHILIPPE WOUTERS

2:30 p.m.
ANIMATION AT PETIT-PUB
PHILIPPE WOUTERS

2:30 p.m.
CONFERENCE
NANCY ROSSI
JOURNEY TO DISCOVER ITALIAN CRAFT
BEERS AND THEIR TERROIR

3 p.m.
MEDAL AWARDS
MBeer Greg Noonan Contest



3:30 p.m.
ANIMATION AT PETIT-PUB
PHILIPPE WOUTERS

5 p.m.
IPA PODCAST PRESENTS
MARCHÉ DU QUÉBEC AND
WORLD DISCOVERIES
PHILIPPE WOUTERS AND VITRIOL

5:30 p.m. to 6:30 p.m.
RANDOLPH QUIZZ

6:30 p.m.
ANIMATION AT PETIT-PUB
PHILIPPE WOUTERS

7:30 p.m.
ANIMATION AT PETIT-PUB
PHILIPPE WOUTERS

8 p.m.
LIVE SHOW
MOTEL CAPRI

OTHER ANIMATION Everyday

Pétanque 101
PETANQUE

BARONmag
TATOO

SUNDAY, JUNE 22

DJ / MUSIC
Rio Tinto Courtyard

between 11:30 a.m. and 4 p.m.
FAMILY SPECIAL
MAKEUP AND ANIMATION
NACHO CON SALSA

2:30 p.m.
CONFERENCE
NANCY ROSSI
JOURNEY TO DISCOVER ITALIAN CRAFT
BEERS AND THEIR TERROIR

3:30 p.m.
IPA PODCAST PRESENTS
BORÉALE

4 p.m.
BORÉALE PRESENTS
BROADCAST OF THE
MONTREAL ROSES GAME

5:30 p.m. to 6:30 p.m.
RANDOLPH QUIZZ

7:00 p.m.
LIVE SHOW
COMEDY NIGHT



Québec

TOURISME /
MONTREAL

SHAWBRIDGE

