

SPECIAL EVENTS

MBeerconference

13 SEMINARS
FROM THE 16TH TO THE
18TH OF OCTOBER,
AT THE CONFERENCE
AREA:

LEONARDO DI VINCENZO

OWNER AND BREWMASTER OF
BIRRA DEL BORGO BREWERY
ITALY

HORST DORNBUSCH

WRITER, FOUNDER AND OWNER OF
CEREVISIA COMMUNICATIONS
USA

MARIO D'EER

AUTHOR AND JOURNALIST
CANADA

TONY FORDER

CHIEF EDITOR AND PUBLISHER OF
ALE STREET NEWS
USA

MICHEL HAAG

PRESIDENT OF METEOR BREWERY
AND THE SYNDICATE OF THE
BREWERS OF ALSACE
FRANCE

HERVÉ MARZIOU

BEEROLOGIST
HEINEKEN/FISCHER
FRANCE

PETER MCAUSLAN

OWNER OF MCAUSLAN BREWERY
CANADA

TEO MUSSO

OWNER AND BREWMASTER OF
BALADIN BREWERY
ITALY

ROGER PROTZ

WRITER AND BEER EXPERT
UNITED KINGDOM

CONRAD SEIDL

JOURNALIST AND WRITER
AUSTRIA

HILDEGARD VAN OSTADEN

BREWMASTER OF URTHEL BREWERY
BELGIUM

BEN VINKEN

AUTHOR AND BEER SOMMELIER
BELGIUM

PHILIPPE VOLUER

BEER HISTORIAN AND WRITER
FRANCE

GREG ZACCARDI

PRESIDENT OF HIGH POINT BREWING
AND BREWER OF RAMSTEIN BEER
USA

ROUND TABLE

"WHAT HAS BECOME OF THE
BREWER PROFESSION TODAY?"
MICHEL DEBUS (ENGINEER-
BREWER), GILBERT DELOS (AUTHOR,
JOURNALIST, ESSAYIST), JEAN-
FRANÇOIS GRAVEL, MICHEL HAAG,
JEAN-FRANÇOIS Istin, DANIEL
LAUTH, TEO MUSSO, CONRAD SEIDL,
BEN VINKEN AND GREG ZACCARDI.
MODERATOR MARIO D'EER

MBeer Contest INTERNATIONAL PROFESSIONAL CONTEST OF THE MONDIAL DE LA BIÈRE INTERNATIONAL JURY

MIRELLA AMATO

BEER EXPERT
CANADA

PAUL BORJA

ENOLOGIST
FRANCE

BERNARD DAL

ENGINEER CONSULTANT,
FOUNDER AND BREWER
OF LE SCALA BREWERY
FRANCE

GILBERT DELOS

AUTHOR, JOURNALIST AND ESSAYIST
FRANCE

LEONARDO DI VINCENZO

OWNER AND BREWMASTER OF
BIRRA DEL BORGO BREWERY
ITALY

PETER MCAUSLAN

OWNER OF MCAUSLAN BREWERY
CANADA

BERNARD ROTMAN

MANAGER OF LES DOUZE APÔTRES
BAR AND PRESIDENT OF THE COFFEE
SHOP OWNERS OF STRASBOURG
FRANCE

ALEX SCHAEFFER

ENOLOGIST
FRANCE

HARALD SCHUHMAN

TECHNICAL DIRECTOR KÖNIG
LUDWIG SCHLOSSBRAUEREI
GERMANY

CONRAD SEIDL

JOURNALIST AND WRITER
AUSTRIA

MYRIAM SHINGLETON

BREWMASTER OF CARLSBERG
BREWERY
FRANCE

CLOSING CEREMONY OF THE MBeerCONFERENCE AND THE MBeer CONTEST

WILL TAKE PLACE IN THE
ACTIVITY AREA

ON OCTOBER 17TH

AT 1:00 P.M.

IN PRESENCE OF

MARIO D'EER,

CONTEST CONCEPTOR,
PETER MCAUSLAN,
PRESIDENT OF THE JURY
AND

YOLANDE HAAG

COMMUNICATIONS DIRECTOR OF
MÉTÉOR BREWERY

Evenings at the HILTON

HILTON STRASBOURG
AVENUE HERRENSCHMIDT
67000 STRASBOURG,
FRANCE

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FAX: +33 (0)3 88 36 83 27

Thursday October 15th
at 5:00 p.m.
WELCOME EVENING

Friday October 16th
at 9:30 p.m.
**DISCOVER
NORTH AMERICA
USA AND CANADA**

Saturday October 17th
at 9:30 p.m.
**DISCOVER ITALY
VIVA ITALIA**

MENU CONCEPTION:
CHEF ÉRIC BONNAMANT,
HILTON

IN PRESENCE OF
**THE MONDIAL DE LA BIÈRE TEAMS
OF STRASBOURG AND MONTREAL**