

20 ANS YEARS
Mondial DE LA BIÈRE 2013
 Festival international de dégustation
MONTRÉAL
29 mai au 2 juin
 May 29th to June 2nd

MONDIAL DE LA BIÈRE 2013 IN BRIEF

Date: May 29 to June 2, 2013 – 5 days
Opening hours: Wednesday to Saturday 11:00 a.m. to 10:00 p.m., Sunday 11:00 a.m. to 8:00 p.m.
Location: Palais des Congrès (1001, Place Jean-Paul-Riopelle, Montréal
 Exterior terrace, l'Esplanade
 (De la Gauchetière Street, between Chenneville and Côté)

Admission: Free Admission
 \$1.00 per coupon. \$5.00 per reusable plastic cup and \$10.00 per souvenir glass
 2 to 6 coupons per tasting – for the majority of beers
 Each tasting: 3 to 4 ounces

Beers: More than 550 products available (beers, meads, ciders et malt based drinks)
 More than 120 breweries and other
 229 new beers, never presented at the Mondial de la bière in 20 years!
 17 beers designed for the 20th anniversary
 89% of products offered are beers

- **Educational Animation on beer at the VIP Flaveurs Bières et Caprices and in the 2 Petits Pubs. Culinary demonstrations, sworkshops and conferences in the space Cooking with beer. Musical animation with DJ and many groups at the stage:** Every day between 11:00 a.m. and 10:00 p.m.
- **11 food kiosks:** Official Mondial de la bière 20th anniversary sandwich: duck sausage in a pepper and onion bread, with grilled peppers “la Coche” style, panini sandwiches with deer meat, boar hamburgers.
Cornet de frite avec sauce et poutine Frite Alors. «Grilled cheese Gourmet». Général Tao, combo rouleau / dimsum, assiette Thai, riz frit, rouleau impérial. Skippy burger, longe de kangourou, Skippy dog, wrap au kangourou. «Sandwich smoked meat». Torsades au fromage, brioches, biscuits. Pâtisseries salées et sucrées. Bison et sanglier sur bâton. Saucisse fumées au bois d’érable, amuse-gueule de cerfs, brochette de dégustation (super 7 saveurs). Bretzels Bavarois Gourmet.
- **iPhone Application :** New mobile application for smart phones, the Biertrotters’ indispensable tool!
- **Consumer Beer Contest:** 3 medals will be handed out for the beers chosen by the public
 — winners will be announced on Sunday, June 2nd at 4:00 p.m. at the Stage
- **Publications:** 10th edition of the Québec Beer Trek map – bilingual, published since 2004

Partners




LES VERGERS DE LA COLLINE

InterContinental Montréal
 Salon Maisonneuve
 360, Saint Antoine Street West
 Montréal



The gastronomic evening
Flaveurs Bières et Caprices

THURSDAY, MAY 30TH FROM 6:00 P.M. TO 9:30 P.M.

A perfect occasion to discover beer
 and food pairings conceived by experts!

**Places are limited for the evening and tickets
 can be purchased through our online store!**

SCÈNE / STAGE

Mercredi/Wednesday May 29 mai	Jeudi/Thursday May 30 mai	Vendredi/Friday May 31 mai	Samedi/Saturday June 1 juin	Dimanche/Sunday June 2 juin
<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. PHOTO BOOTH NRJ</p> <p>11 h — 11:00 a.m. GROUPE OKTOPUS</p> <p>13 h — 1:00 p.m. OUVERTURE OFFICIELLE OFFICIAL OPENING</p> <p>14 h 15 — 2:15 p.m. DJ JORDAN</p> <p>16 h — 4:00 p.m. DOMINIQUE BOUFFARD INTERPRÈTE COVERS</p> <p>18 h — 6:00 p.m. JÉRÔME CHARLEBOIS MARCO CALLIARI SPECTACLE D'OUVERTURE OPENING SHOW</p> <p>19 h 30 — 7:30 p.m. GROUPE SUPER NOVA & THE BIG RED GIANTS</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. PHOTO BOOTH NRJ</p> <div style="background-color: #f0f0f0; padding: 5px;"> <p>11 h — 11:00 a.m. REMISE DES MÉDAILLES DES CONCOURS MBIÈRE GREG NOONAN, MBIÈRE GOURMAND ET MBIÈRE DESIGN MEDAL AWARDING, MBEER GREG NOONAN, MBEER GOURMAND AND MBEER DESIGN CONTESTS</p> </div> <p>13 h — 1:00 p.m. GROUPE OKTOPUS</p> <p>15 h — 3:00 p.m. DJ JORDAN</p> <p>19 h 30 — 7:30 p.m. GROUPE THE RAMBLERS</p>	<p>11 h — 11:00 a.m. DJ JORDAN</p> <p>15 h — 3:00 p.m. GROUPE BARBO</p> <p>17 h — 5:00 p.m. DAVID PARADIS</p> <p>19 h 30 — 7:30 p.m. GROUPE SUPER NOVA & THE BIG RED GIANTS</p>	<p>11 h — 11:00 a.m. DJ JORDAN</p> <p>15 h — 3:00 p.m. GROUPE OKTOPUS</p> <p>17 h — 5:00 p.m. EP BERGEN + ARTISTES VIP PEINTURE EN DIRECT LIVE PAINTING</p> <p>18 h 15 — 6:15 p.m. GROUPE CESARIO + ARTISTES VIP PEINTURE EN DIRECT LIVE PAINTING</p> <p>19 h 30 — 7:30 p.m. GROUPE THE RAMBLERS</p>	<p>12 h — 12:00 p.m. GROUPE BARBO</p> <p>14 h — 2:00 p.m. DOMINIQUE BOUFFARD INTERPRÈTE COVERS</p> <div style="background-color: #f0f0f0; padding: 5px;"> <p>16 h — 4:00 p.m. REMISE DES MÉDAILLES CONCOURS GRAND PUBLIC ET RALLYE MBIÈRE MEDAL AWARDING PUBLIC CONTEST AND MBEER RALLY</p> </div> <p>17 h 30 — 5:30 p.m. DJ JORDAN</p>

PETIT PUB DU PALAIS

ANIMATION ÉDUCATIVE SUR LA BIÈRE, EN CONTINU / FULL-TIME BEER EDUCATIONAL ANIMATION

Mercredi/Wednesday May 29 mai	Jeudi/Thursday May 30 mai	Vendredi/Friday May 31 mai	Samedi/Saturday June 1 juin	Dimanche/Sunday June 2 juin
<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. SERGE NOËL AVEC INVITÉS WITH GUESTS</p> <p>14 h 30 — 2:30 p.m. HERVÉ MARZIOU</p> <p>15 h 30 — 3:30 p.m. TONY FORDER</p> <p>16 h 30 — 4:30 p.m. MIRELLA AMATO</p> <p>17 h 30 — 5:30 p.m. ÉLISABETH PIERRE</p> <p>18 h 30 — 6:30 p.m. MIRELLA AMATO</p> <p>19 h 30 — 7:30 p.m. CHRISTIAN BENETEAU</p> <p>20 h 30 — 8:30 p.m. MIRELLA AMATO</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. SERGE NOËL AVEC INVITÉS WITH GUESTS</p> <p>13 h 30 — 1:30 p.m. JEAN-CLAUDE COLIN</p> <p>14 h 30 — 3:30 p.m. STEPHEN BEAUMONT</p> <p>15 h 30 — 3:30 p.m. HERVÉ MARZIOU</p> <p>16 h 30 — 4:30 p.m. TONY FORDER</p> <p>17 h 30 — 5:30 p.m. MIRELLA AMATO</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. SERGE NOËL AVEC INVITÉS WITH GUESTS</p> <p>13 h 30 — 1:30 p.m. CHRISTIAN BENETEAU</p> <p>14 h 30 — 2:30 p.m. JEAN-CLAUDE COLIN</p> <p>15 h 30 — 3:30 p.m. STEPHEN BEAUMONT</p> <p>16 h 30 — 4:30 p.m. HERVÉ MARZIOU</p> <p>17 h 30 — 5:30 p.m. ÉLISABETH PIERRE</p> <p>18 h 30 — 6:30 p.m. TONY FORDER</p> <p>19 h 30 — 7:30 p.m. JEAN-CLAUDE COLIN</p> <p>20 h 30 — 8:30 p.m. MIRELLA AMATO</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. SERGE NOËL AVEC INVITÉS WITH GUESTS</p> <p>14 h 30 — 2:30 p.m. STEPHEN BEAUMONT</p> <p>15 h 30 — 3:30 p.m. ÉLISABETH PIERRE</p> <p>16 h 30 — 4:30 p.m. MARIO D'ÉER</p> <p>17 h 30 — 5:30 p.m. CHRISTIAN BENETEAU</p> <p>18 h 30 — 6:30 p.m. TONY FORDER</p> <p>19 h 30 — 7:30 p.m. MARIO D'ÉER</p> <p>20 h 30 — 8:30 p.m. HERVÉ MARZIOU</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. SERGE NOËL AVEC INVITÉS WITH GUESTS</p> <p>15 h 30 — 3:30 p.m. TONY FORDER</p> <p>16 h 30 — 4:30 p.m. MARIO D'ÉER</p> <p>17 h 30 — 5:30 p.m. ÉLISABETH PIERRE</p>

PETIT PUB DE L'ESPLANADE

ANIMATION ÉDUCATIVE SUR LA BIÈRE, EN CONTINU / FULL-TIME BEER EDUCATIONAL ANIMATION

Mercredi/Wednesday May 29 mai	Jeudi/Thursday May 30 mai	Vendredi/Friday May 31 mai	Samedi/Saturday June 1 juin	Dimanche/Sunday June 2 juin
<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. ANNIE CAYA AVEC INVITÉS WITH GUESTS</p> <p>14 h 30 — 2:30 p.m. CHRISTIAN BENETEAU</p> <p>17 h 30 — 5:30 p.m. STEPHEN BEAUMONT</p> <p>18 h 30 — 6:30 p.m. HERVÉ MARZIOU</p> <p>19 h 30 — 7:30 p.m. ÉLISABETH PIERRE</p> <p>20 h 30 — 8:30 p.m. TONY FORDER</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. ANNIE CAYA AVEC INVITÉS WITH GUESTS</p> <p>13 h 30 — 1:30 p.m. MIRELLA AMATO</p> <p>14 h 30 — 2:30 p.m. ÉLISABETH PIERRE</p> <p>15 h 30 — 3:30 p.m. CHRISTIAN BENETEAU</p> <p>16 h 30 — 4:30 p.m. STEPHEN BEAUMONT</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. ANNIE CAYA AVEC INVITÉS WITH GUESTS</p> <p>13 h 30 — 1:30 p.m. TONY FORDER</p> <p>14 h 30 — 2:30 p.m. MIRELLA AMATO</p> <p>15 h 30 — 3:30 p.m. ÉLISABETH PIERRE</p> <p>16 h 30 — 4:30 p.m. JEAN-CLAUDE COLIN</p> <p>17 h 30 — 5:30 p.m. CHRISTIAN BENETEAU</p> <p>18 h 30 — 6:30 p.m. MARIO D'ÉER</p> <p>19 h 30 — 7:30 p.m. STEPHEN BEAUMONT</p> <p>20 h 30 — 8:30 p.m. HERVÉ MARZIOU</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. ANNIE CAYA AVEC INVITÉS WITH GUESTS</p> <p>13 h 30 — 1:30 p.m. JEAN-CLAUDE COLIN</p> <p>14 h 30 — 2:30 p.m. TONY FORDER</p> <p>16 h 30 — 4:30 p.m. STEPHEN BEAUMONT</p> <p>17 h 30 — 5:30 p.m. HERVÉ MARZIOU</p> <p>18 h 30 — 6:30 p.m. ÉLISABETH PIERRE</p> <p>19 h 30 — 7:30 p.m. STEPHEN BEAUMONT</p> <p>20 h 30 — 8:30 p.m. MARIO D'ÉER</p>	<p>11 h à 22 h 11:00 a.m. to 10:00 p.m. ANNIE CAYA AVEC INVITÉS WITH GUESTS</p> <p>13 h 30 — 1:30 p.m. MARIO D'ÉER</p> <p>14 h 30 — 2:30 p.m. HERVÉ MARZIOU</p> <p>17 h 30 — 5:30 p.m. CHRISTIAN BENETEAU</p>

MBeer Greg Noonan Contest

Mondial de la bière's Professional Contest — International Jury — 12 judges

HERVÉ MARZIOU (FRANCE), CHRISTIAN BENETEAU (FRANCE), BROOKS CARRETA (ITALY), FERNANDO CAMPOY OSSET (SPAIN),
MELISSA COLE (UNITED-KINGDOM), ANDREAS FÄLT (UNITED-KINGDOM), SYLVIE HEAD (QUÉBEC), GERRY HIETER (CANADA),
MARK MAGIERA (USA), THOMAS VOGEL (ALLEMAGNE), PHILIPPE WOUTERS (QUEBEC) AND DAVID YARRINGTON (USA)

MBeer Design Contest

Mondial de la bière's Bottle Design Contest

Jury international — 3 juges

SYLVAIN ALLARD (QUÉBEC) PRÉSIDENT DU JURY, RON HANSEN (USA), ANDREA CAMASCHELLA (ITALIE)

Medal awarding at the Stage Thursday, May 30th at 11:00 a.m.

CUISINE À LA BIÈRE / COOKING WITH BEER

LES ATELIERS ET LES CONFÉRENCES — WORKSHOPS AND CONFERENCES

29 ACTIVITÉS — 29 EVENTS MBIèreConférence — MBeerconference

Mercredi/Wednesday May 29 mai	Jeudi/Thursday May 30 mai	Vendredi/Friday May 31 mai	Samedi/Saturday June 1 juin	Dimanche/Sunday June 2 juin
<p>14 h — 2:00 p.m. JEAN-CLAUDE COLIN BRETZEL ET BIÈRE PRETZEL AND BEER</p> <p>15 h 30 — 3:30 p.m. ÉLISABETH PIERRE BIÈRES ET FUDGES BEERS AND FUDGES</p> <p>16 h 30 — 4:30 p.m. CHEF PASCAL ONNÉE, L'ASSOMMOIR CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>18 h 30 — 6:30 p.m. CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>19 h 30 — 7:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p>	<p>12 h 30 — 12:30 p.m. CUISINE À LA BIÈRE COOKING WITH BEER</p> <div style="background-color: #e0e0e0; padding: 5px;"> <p>14 h — 2:00 p.m. HERVÉ MARZIOU BIÈRES ET CAVIAR BEERS AND CAVIAR</p> </div> <p>15 h 30 — 3:30 p.m. ÉLISABETH PIERRE BIÈRES ET FUDGES BEERS AND FUDGES</p> <p>16 h 30 — 4:30 p.m. CHEF SYLVAIN PROULX RESTO LOFT FIBO CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>18 h 30 — 6:30 p.m. CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>19 h 30 — 7:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p>	<p>12 h 30 — 12:30 p.m. CHEF MATTHIEU SAUNIER CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>14 h — 2:00 p.m. GUY LEVESQUE BIÈRES ET FUDGES BEERS AND FUDGES</p> <p>15 h 30 — 3:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p> <p>16 h 30 — 4:30 p.m. CHEF PHILIPPE WOUTERS CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>18 h 30 — 6:30 p.m. CHEF E.P. BERGEN CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>19 h 30 — 7:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p>	<p>11 h 30 — 11:30 a.m. JEAN-CLAUDE COLIN BRETZEL ET BIÈRE PRETZEL AND BEER</p> <p>14 h — 2:00 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p> <p>15 h 30 — 3:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p> <p>16 h 30 — 4:30 p.m. CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>17 h 30 — 5:30 p.m. GUY LEVESQUE BIÈRES ET FUDGES FUDGES AND BEERS</p> <p>18 h 30 — 6:30 p.m. CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>19 h 30 — 7:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p>	<p>11 h 30 — 11:30 a.m. JEAN-CLAUDE COLIN BRETZEL ET BIÈRE PRETZEL AND BEER</p> <p>14 h — 2:00 p.m. GUY LEVESQUE BIÈRES ET FUDGES BEERS AND FUDGES</p> <p>15 h 30 — 3:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p> <p>16 h 30 — 4:30 p.m. CUISINE À LA BIÈRE COOKING WITH BEER</p> <p>17 h 30 — 5:30 p.m. GUY LEVESQUE BIÈRES ET FROMAGES BEERS AND CHEESES</p>

V.I.P. FLAVEURS, BIÈRES ET CAPRICES

RENDEZ-VOUS GOURMANDS / GOURMET RENDEZ-VOUS

Mercredi/Wednesday May 29 mai	Jeudi/Thursday May 30 mai	Vendredi/Friday May 31 mai	Samedi/Saturday June 1 juin	Dimanche/Sunday June 2 juin
<p>17 h — 5:00 p.m. HERVÉ MARZIOU</p> <p>18 h — 6:00 p.m. CHRISTIAN BENETEAU</p> <p>19 h — 7:00 p.m. TONY FORDER</p> <p>20 h — 8:00 p.m. STEPHEN BEAUMONT</p>	<p>16 h — 4:00 p.m. RON HANSEN LE DESIGN D'ÉTIQUETTE LABEL DESIGN</p> <p>17 h — 5:00 p.m. JEAN-CLAUDE COLIN</p> <p>18 h — 6:00 p.m. ÉLISABETH PIERRE</p>	<p>16 h — 4:00 p.m. MIRELLA AMATO</p> <p>17 h — 5:00 p.m. TONY FORDER</p> <p>18 h — 6:00 p.m. STEPHEN BEAUMONT</p> <p>19 h — 7:00 p.m. MIRELLA AMATO</p> <p>20 h — 8:00 p.m. MARIO D'ÉER</p>	<p>14 h — 2:00 p.m. HERVÉ MARZIOU</p> <p>15 h — 3:00 p.m. MARIO D'ÉER</p> <p>16 h — 4:00 p.m. CHRISTIAN BENETEAU</p> <p>18 h — 6:00 p.m. STEPHEN BEAUMONT</p>	<p>11 h — 1:00 a.m. GILLES LAPORTE RICHARD MASSICOTTE LE QUÉBEC, LA BIÈRE ET LA LOI QUÉBEC, BEER AND THE LAW</p> <p>15 h — 3:00 p.m. MARIO D'ÉER</p> <p>16 h — 4:00 p.m. ÉLISABETH PIERRE</p> <p>17 h — 5:00 p.m. HERVÉ MARZIOU</p>