



## MONDIAL DE LA BIÈRE 2018 IN BRIEF

**Date:** June 6 to 9, 2018 - 4 days

**Opening hours:** Wednesday to Saturday from noon to 11:00 p.m.

**Site:** Palais des Congrès — Rooms 220 C-D-E (201, Avenue Viger Ouest, Montréal)  
Exterior terrace, l'Esplanade  
(De la Gauchetière Street, between Chenneville and Côté)

**Admission:** **Free Admission**

### VIRTUAL TASTING COUPONS

*The Mondial de la bière announces the arrival of virtual tasting coupons! Instead of paper coupons, visitors will get a «connected» card, pre-charged with the number of virtuals coupons of their choice. Kiosks will be equipped with mobile scanners to receive the payments. Recharge stations are available as last year at the couponneries. To check their balance, there are stations on site and at each exhibitor booth.*

\$1.00 per virtual tasting coupon,  
\$15.00 per souvenir glass  
2 to 8 coupons per tasting – for the majority of beers  
Each tasting: 2 or 4 ounces

**Beers:** 650 products (beers, meads, ciders...) including 573 **beers**  
112 breweries including 46 breweries from Quebec  
**334 new beers**, never presented at the Mondial de la bière

- **Tasting workshops and conferences:** beer and cheeses, beer and chocolate, beer and finger food and even beer and music! Guest speakers. Hall Viger in Palais des Congrès.
- **Educational animation # 900:** Beer serving along with a short training given by renowned teachers. Book signing. Sale of promotional items.
- **Guided Tasting Tours # 900:** 30 to 45 minute-long thematic tasting tours with an assortment of experts. The activity is free but the beer tastings require payment. To register, go to the MBeer School of bierology at kiosk at #900.
- **Importations : Belgium, Brazil, Canada, Germany, United States, Italy, Norway, The Netherlands, Switzerland**  
Petit Pub Bières du Monde # 900
- **Fun terrace:** Interior animation by Randolph Animation # 800
- **Publications :** 14th edition of the *Quebec's Beer Trek map*, including a separate publication of the Montreal map – bilingual, published since 2004.  
Tasting Notebook (2014). Pierre-Luc Gagnon and the Mondial de la bière. — bilingual
- **THE « OFF MONDIAL » :** Evenings held in artisanal breweries, brewpubs and beer bars across Montreal — June 4 to 9.
- **SORTIES FLAVEURS EVENINGS:** Montreal's most audacious 24 chefs create dishes cooked with beer and put them on their menu during our Beer Brewing Week. — June 4 to 10.
- **14 food pavilions:** Derf Jerky (new) – Pretzels et Cie – Verger des cerfs – Fromagerie du terroir de Bellechasse – Kévy – Pain voyageur – Saucissons Batistou (Transat Sélection) – Capital Traiteur – Frites Alors! – Charcuteries Pork Shop – Maisonnette du fudge – Promenade en raclette (new) – Hoogan et Beaufort (new)

## Horaire des SPECTACLES — Grande Scène — *SHOW Schedule*

Mercredi/Wednesday June 6 juin	Jeudi/Thursday June 7 juin	Vendredi/Friday June 8 juin	Samedi/Saturday June 9 juin
<p>11h30 à 22h45 — 11:30 a.m. to 10:45 p.m.</p> <p><b>MUSIQUE EN CONTINU</b> CONTINUOUS MUSIC</p>	<p>11h30 à 22h45 — 11:30 a.m. to 10:45 p.m.</p> <p><b>MUSIQUE EN CONTINU</b> CONTINUOUS MUSIC</p>	<p>11h30 à 22h45 — 11:30 a.m. to 10:45 p.m.</p> <p><b>MUSIQUE EN CONTINU</b> CONTINUOUS MUSIC</p>	<p>11h30 à 22h45 — 11:30 a.m. to 10:45 p.m.</p> <p><b>MUSIQUE EN CONTINU</b> CONTINUOUS MUSIC</p>
<p>12h et 14h — 12:00 and 2:00 p.m.</p> <p><b>URBAN SCIENCE BRASS</b> ANIMATION AMBULANTE / TRAVELING BAND</p>	<p>12h15 et 14h — 12 p.m. and 2 p.m.</p> <p><b>TRIO BRAZIL</b> ANIMATION AMBULANTE / TRAVELING BAND</p>	<p>12h15 et 14h — 12:15 p.m. and 2 p.m.</p> <p><b>TRIO BRASIL</b> ANIMATION AMBULANTE / TRAVELING BAND</p>	<p>13h — 1:00</p> <p><b>LIMA BOURHIS</b> BEER YOGA présenté par / presented by Savourez ton Yoga et /and Brasseurs RJ</p>
<p>17h — 5:00 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>	<p>17h — 5:00 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>	<p>17h — 5:00 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>	<p>17h — 5:00 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>
<p>20h — 8:00 p.m.</p> <p><b>SQUIRREL JAM</b></p>	<p>20h — 8:00 p.m.</p> <p><b>HELLBOUND HEPCATS</b></p>	<p>20h — 8:00 p.m.</p> <p><b>JORDANE</b></p>	<p>20h — 8:00 p.m.</p> <p><b>THE HURT</b></p>
<p>21h à 22 h 45 — 9:00 p.m. to 10:45 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>	<p>21h à 22 h 45 — 9:00 p.m. to 10:45 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>	<p>21h à 22 h 45 — 9:00 p.m. to 10:45 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>	<p>21h à 22 h 45 — 9:00 p.m. to 10:45 p.m.</p> <p><b>DJ PAT THE BRAT</b></p>

Tous les jours brassage d'une bière en direct — **Moût International Inc. # 836** — *Every day live beer brewing*  
Midi à 18 h 30 — Noon to 6:30 p.m.

### SCÈNE / STAGE

**Mercredi/Wednesday  
June 6 juin**

**12h15 — 12:15 p.m.**

**OUVERTURE OFFICIELLE**  
OFFICIAL OPENING

**Jeudi/Thursday  
June 7 juin**

**18 h — 6:00 p.m.**

**REMISE DES MÉDAILLES**  
DU CONCOURS MBIÈRE GREG NOONAN  
MEDAL AWARDING  
MBEER GREG NOONAN CONTEST



2018 JUNE 4 • 9 JUIN  
**LA SEMAINE  
BRASSICOLE**  
Beer Brewing Week  
All Beer Montréal tout en bière!

OFF MONDIAL  
*Sorties  
Aveurs*  
MONTRÉAL

Restaurants participants/Participating restaurants :

Au petit extra	L'Assommoir	Les Héritiers	Toqué!
Brasserie Haricana	Notre-Dame	Nougat et Nectarine	Trou de Beigne
Brasseurs de Montréal	Leche Desserts	Pastaga	Vargas
Brasserie T!	Le Saint-Bock	Pub Brewsky	Vices et Versa
Boswell	Le Terminal	Station Ho.st	
Crémy	Le Valois	Taverne 1909	

[www.festivalmondialbiere.qc.ca](http://www.festivalmondialbiere.qc.ca) 514-722-9640

### TOUS LES JOURS / DAILY



Animation en continu  
*Continuous entertainment*

Mercredi à samedi  
*Wednesday to Saturday*  
Midi à 22h  
*Noon to 10:00 p.m.*

Dimanche Midi à 18h  
*Sunday Noon to 6 p.m.*

Près de la Grande Scène  
*Near the Show Stage*

## ATELIERS-CONFÉRENCES — HALL VIGER — WORKSHOP-SEMINARS

Mercredi/Wednesday June 6 juin	Jeudi/Thursday June 7 juin	Vendredi/Friday June 8 juin	Samedi/Saturday June 9 juin
<b>15 h 30 — 3:30 p.m.</b> <b>MIELLERIE ST-PATRICE</b> EXPOSANT / EXHIBITOR	<b>15 h 30 — 3:30 p.m.</b> <b>BIRRANOVA</b> <b>DONATO DI PALMA</b> EXPOSANT / EXHIBITOR	<b>15 h — 3:00 p.m.</b> <b>CENTRAL CITY BREWERS</b> <b>AND DISTILLERS</b> EXPOSANT / EXHIBITOR	<b>15 h — 3:00 p.m.</b> <b>BRÛTON</b> <b>JACOPO "APO" LENCI</b> EXPOSANT / EXHIBITOR
<b>16 h — 4:00 p.m.</b> <b>BREWFIEST</b> <b>ROBERTO MAZZA</b> EXPOSANT / EXHIBITOR	<b>16 h — 4:00 p.m.</b> <b>DOMAINE BERTHIAUME</b> EXPOSANT / EXHIBITOR	<b>16 h — 4:00 p.m.</b> <b>BRASSERIE GÉNÉRALE</b> EXPOSANT / EXHIBITOR	<b>16 h — 4:00 p.m.</b> <b>DERFJERKY</b> EXPOSANT / EXHIBITOR
<b>16 h 30 — 4:30 p.m.</b> BIÈRES ET FROMAGES BEERS AND CHEESES	<b>16 h 30 — 4:30 p.m.</b> BIÈRES ET FROMAGES BEERS AND CHEESES	<b>16 h 30 — 4:30 p.m.</b> BIÈRES ET FROMAGES BEERS AND CHEESES	<b>16 h 30 — 4:30 p.m.</b> BIÈRES ET FROMAGES BEERS AND CHEESES
<b>17 h — 5:00 p.m.</b> <b>OVERHOP BREWING</b> EXPOSANT / EXHIBITOR	<b>17 h — 5:00 p.m.</b> <b>MICROBRASSERIE RIVERBEND</b> EXPOSANT / EXHIBITOR	<b>17 h — 5:00 p.m.</b> <b>BRASSEURS DU MONDE</b> EXPOSANT / EXHIBITOR	<b>17 h — 5:00 p.m.</b> <b>CROCE DI MALTO</b> <b>FEDERICO CASARI</b> EXPOSANT / EXHIBITOR
<b>17 h 30 — 5:30 p.m.</b> <b>HERVÉ MARZIOU</b> EST-IL ENCORE POSSIBLE DE FAIRE DES « DÉCOUVERTES BIÈRES » ? ARE THERE STILL SOME 'BEER DISCOVERIES' TO BE MADE?	<b>17 h 30 — 5:30 p.m.</b> <b>OLIVER WESSELOH</b> L'ODYSSEE DE KEHRWIEDER THE JOURNEY OF KEHRWIEDER	<b>17 h 30 — 5:30 p.m.</b> <b>BALADIN</b> <b>TEO MUSSO</b> EXPOSANT / EXHIBITOR	<b>17 h 30 — 5:30 p.m.</b> <b>DERFJERKY</b> EXPOSANT / EXHIBITOR
<b>18 h 30 — 6:30 p.m.</b> BIÈRES ET CHOCOLATS BEERS AND CHOCOLATES	<b>18 h 30 — 6:30 p.m.</b> BIÈRES ET CHOCOLATS BEERS AND CHOCOLATES	<b>18 h 30 — 6:30 p.m.</b> BIÈRES ET CHOCOLATS BEERS AND CHOCOLATES	<b>18 h 30 — 6:30 p.m.</b> BIÈRES ET CHOCOLATS BEERS AND CHOCOLATES

## TOURS GUIDÉS — ÉCOLE de BIÉROLOGIE MBIÈRE #900 — GUIDED TOURS

Mercredi/Wednesday June 6 juin	Jeudi/Thursday June 7 juin	Vendredi/Friday June 8 juin	Samedi/Saturday June 9 juin
<b>18 h — 6:00 p.m.</b> <b>SERGE NOËL</b> «IPA : INTENSE PLAISIR À BOIRE» IPA	<b>17 h — 5:00 p.m.</b> <b>MARILOU CATY</b> «FUNKYTOWN»	<b>18 h — 6:00 p.m.</b> <b>SERGE NOËL</b> «JE N'AIME PAS LA BIÈRE» "I DON'T LIKE BEER"	<b>14 h — 2:00 p.m.</b> <b>SERGE NOËL</b> «PAYS SURPRISES» <b>16 h — 4:00 p.m.</b> <b>MARILOU CATY</b> «FUNKYTOWN» <b>18 h — 6:00 p.m.</b> <b>SERGE NOËL</b> «PAYS SURPRISES»
<b>PETIT PUB</b> Bières importées / Imported beer — Kiosque/Stand # 900			



## ÉCOLE de BIÉROLOGIE MBIÈRE # 900

ANIMATION ÉDUCATIVE SUR LA BIÈRE EN CONTINU  
ET TOURS GUIDÉS /  
FULL-TIME BEER EDUCATIONAL PRESENTATIONS AND GUIDES TOURS

### TOUS LES JOURS / DAILY

**MARILOU CATY — SERGE NOËL**  
ANIMATION, DÉGUSTATION, VISITES GUIDÉES /  
ANIMATION, TASTING, GUIDED TOURS  
DÉDICACE DE LIVRES / BOOK SIGNING

LE CARNET DE DÉGUSTATION, LA ROUTE DES BIÈRES 2017, DES LIVRES... /  
HE TASTING NOTEBOOK, THE QUEBEC BEER TREK 2017, BOOKS...



## Concours MBIÈRE Greg Noonan MBeer Greg Noonan Contest

Concours professionnel international du Mondial de la bière — Jury international  
Mondial de la bière's Professional Contest — International Jury

ÉLOI DEIT, MAÎTRE BRASSEUR, BRASSERIE DUNHAM, CANADA  
LAUREN GRIMM, CO-FONDATRICE, GRIMM ARTISANAL ALES, ÉTATS-UNIS  
OLIVER WESSELOH, FONDATEUR, KEHRWIEDER KREATIVBRAUEREI, ALLEMAGNE  
CARTHERINE SCHLAGER, JOURNALISTE, CANADA  
JEAN-BENOIT RACINE, MAÎTRE BRASSEUR, BEYOND THE PALE, CANADA  
TAIGA CAZARINE, SOMMELIÈRE EN BIÈRE, BRÉSIL

Remise des médailles jeudi à 18 h à la Scène  
Medals Awards on Stage, Thursday at 6:00 p.m.