

MONDIAL DE LA BIÈRE 2010 — CONFERENCEMBEER

Seminars and workshops

WEDNESDAY JUNE 2

3:00 p.m. - 3:45 p.m. — F

Christian Bauweraerts
Founder of Achoffe Brewery
(Belgium)

SLOWBREW TOUR OF BELGIUM

4:30 p.m. - 5:15 p.m. — E

Iacopo Lenci
Owner of Birrificio Brùton
(Italy)

TASTING ITALIAN BEERS

6:15 p.m. - 7:00 p.m. — E

Tony Forder
Editor and co-publisher
of Ale Street News
(NJ, USA)

THE BEERS OF THE PETIT PUB AND MORE

THURSDAY JUNE 3

1:00 p.m. - 1:45 p.m. — E

Tony Forder
Editor and co-publisher
of Ale Street News
(NJ, USA)

THE BEERS OF THE PETIT PUB AND MORE

3:00 p.m. - 3:45 p.m. — F

Philippe Gaïani
Beer cocktail specialist
(France)

*HOW TO PROMOTE AND SELL SPECIAL
BEERS TO YOUR CLIENTELE AND
CREATION OF BEER COCKTAILS*

4:30 p.m. - 5:15 p.m. — E

Eric Wallace
President and co-founder
of Left Hand Brewery Company
(MA, USA)

*WHOLESALING FROM THE "LEFT HAND"
PERSPECTIVE*

6:00 p.m. - 6:45 p.m. — F

Mirella Amato
Beer specialist, writer and judge
(Ontario, Canada)
ONTARIO BEERS

FRIDAY JUNE 4

12:00 p.m. — F & E

CLOSING COCKTAIL
of the Conference MBeer and
MBeer Contest medal awarding

Hosted by

Mario D'Eer

MBeer contest designer

In the presence

of the contest president

Eric Wallace

President and co-founder

of Left Hand Brewing Company

14 h - 14 h 45 — E

2:00 p.m. - 2:45 p.m. — E

Tony Forder
Editor and co-publisher
of Ale Street News
(NJ, USA)

THE BEERS OF THE PETIT PUB AND MORE

3:00 p.m. - 3:45 p.m. — E

Conrad Seidl
Beer writer and journalist
(Austria)

*SMALL SCALE BREWING ON BOTH SIDES
OF THE POND*

4:30 p.m. - 5:15 p.m. — E

Steven Polewacyk
General Manager
of the Vermont Pub and Brewery
(VT, USA)

*GREG NOONAN'S STORY, HIS PASSION
AND LOVE FOR THE BEER INDUSTRY, AS
WELL AS HIS RELATIONSHIP WITH
QUÉBEC BREWERS.*

6:00 p.m. - 6:45 p.m. — F

Mario D'Eer
Author and animator
(Ontario, Canada)
BEERS AND CHEESES

SATURDAY JUNE 5

1:00 p.m. - 1:45 p.m. — F & E

Mario D'Eer
Author and animator
(Ontario, Canada)

and

Tony Forder
Editor and co-publisher
of Ale Street News
(NJ, USA)

MBEER'S CONTEST WINNING BEERS

3:00 p.m. - 3:45 p.m. — F

Mario D'Eer
Author and animator
(Ontario, Canada)
BEERS AND CHEESES

5:00 p.m. - 5:45 p.m. 45 — F

Guy Levesque
Speaker and teacher
of École de biéologie MBIère
(Quebec)

BEERS, NOUGAT AND FUDGE

7:00 p.m. - 7:45 p.m. — F

Mario D'Eer
Author and animator
(Ontario, Canada)
BEERS AND CHEESES

SUNDAY JUNE 6

École MBIère (Beer school)

9:00 a.m. - 4:00 p.m.

Initiation to beer tasting - Registration required

1:00 p.m. - 1:45 p.m. — E

Tony Forder
Editor and co-publisher
of Ale Street News
(NJ, USA)

THE BEERS OF THE PETIT PUB AND MORE

3:00 p.m. - 3:45 p.m. - F

Mirella Amato
Beer specialist, writer and judge
(Ontario, Canada)
QUÉBEC AND ONTARIO BEERS

5:00 p.m. - 5:45 p.m. - F

Guy Levesque
Speaker and teacher
of École de biéologie MBIère
(Quebec)

BEERS, NOUGAT AND FUDGE

6:00 p.m. - 6:45 p.m. - F - E

**CONSUMER BEER CONTEST
MEDALS AND PRIZES**

