



MBeer Design Contest 2013 **Winners list**

PLATINUM MEDAL (HIGHEST DISTINCTION)

Beau's All Natural Brewing Co

The jury is proud to give the platinum price to Beau's All Natural Brewing Co. We were impressed by the quality of the design and the illustrations. With its bottles, Beau's is a perfect example of label story telling. A rigorous typography and good information design along with large variety of fun illustrations allows to appreciate each separate product but within a strong and cohesive series.

CATEGORY "BOTTLE AND ART"

GOLD : Bogfather Imperial Gruit, 600 ml, Beau's All Natural Brewing Co., Ontario, Canada
SILVER : Raven Cream Ale, 341ml, R&B Brewing Co., Colombie-Britannique, Canada
BRONZE : Weiss O'Lantern, 600 ml, Beau's All Natural Brewing Co., Ontario, Canada

CATEGORY "BOTTLE AND HISTORY"

GOLD : Shawinigan Handshake, 600 ml, Le Trou du Diable, Québec, Canada
SILVER : Mad Tom IPA, 355 ml, Muskoka Brewery, Ontario, Canada
BRONZE : Mutineer, 600 ml, Beau's All Natural Brewing Co., Ontario, Canada

CATEGORY "BOTTLE AND NATURE"

GOLD : Oktobok, 600 ml, Beau's All Natural Brewing Co., Ontario, Canada,
SILVER : Le Sang d'encre, 600 ml, Le Trou du Diable, Québec, Canada
BRONZE : Dubhe Imperial Black IPA, 341 ml, Uinta Brewing, Utah, États-Unis