



## MONDIAL DE LA BIÈRE 2024 IN BRIEF

|                       |   |
|-----------------------|---|
| <b>Date:</b>          | <b>May 24, 25 and 16, 2024 - 3 days</b>   |
| <b>Opening hours:</b> | Friday and Saturday, 11 a.m. to 11 p.m.<br>Sunday, 11 a.m. to 9 p.m.  |
| <b>Site:</b>          | <b>Windsor Station and Rio Tinto Courtyard</b><br>1100, Des Canadiens-de-Montréal Avenue, Montréal<br>Between Peel and de la Montagne   |
| <b>Admission:</b>     | <b>Free Admission</b><br>\$1 + taxes per virtual tasting coupon<br>\$10, \$15 or \$20 + taxes per tasting glass<br>2 to 8 coupons per tasting – for most beers<br>Each tasting: 2 or 4 ounces |

### Virtual tasting coupons

The visitors will get a «connected» card, pre-charged with the number of virtual coupons of their choice. Kiosks will be equipped with mobile scanners to receive the payments. Recharge stations are available as last year at the couponneries.

**Beers and Food:** Over **400** products  
**107** breweries and from here and abroad  
**74** out of Quebec breweries, **33** Quebec breweries  
**10** food exhibitors

- **Glass:** Tastings will be served exclusively in Mondial de la bière glasses from the 1994 to 2024 editions. Visitors will be able to obtain their glass on site.  
*The Mondial's glasses from 1994 to 2024 are either made of glass or are reusable cups. They are designed for responsible consumption and 2% of the sales revenue from the glasses sold on the site is donated to Fondation Rivières.*
- **Importations/ 74 out of Québec breweries:** Belgium, Iceland, Estonia, United States, Spain, Italy, England, Germany, The Netherlands, Ireland, Austria, Brazil, Denmark, Canada
- **Fun terrace:** Daily animation provided by Randolph Animation and quiz at the stage
- **Music:** DJ PAT THE BRAT presentation
- **3 shows:** Friday, Saturday and Sunday at 8 p.m.  
Groups: **Melt it up!**: Friday, May 24  
**Stompin Trees:** Saturday, May 25  
**Les Mauvaises Mines:** Sunday, May 26
- **Publications:** 17th edition of the Quebec's Beer Trek map (October 2021), 5th edition of the Montreal's Beer Trek map (May 2024) — bilingual. Tasting Notebook (2014). Pierre-Luc Gagnon and the Mondial de la bière — bilingual
- **THE « OFF MONDIAL »:** Evenings held in artisanal breweries, brewpubs and beer bars across Montreal — May 21 to 26.
- **10 food areas:** BOUCHÉES LIBANAISES 🍷 CUNNINGHAM & Co : Giant pretzels with a variety of mustards 🍷 ÉDOUARD & LÉO : Charcuterie and cheese platters - Blanc de Gris, potato, potato mousseline - heirloom tomato salad - chicken yakitori - smashburger 🍷 FERME HILL HEAD CHILI inc : Dorilocos and Jerky 🍷 FRIT et GOF : Fries with Belgian sauces - poutines and Belgian waffles (foodtruck) 🍷 KÉVY : Kévy rolls on a stick 🍷 LA CABANE À CHICHI : Churros (foodtruck) 🍷 SAINT-BOCK : Regular hot dogs - European hot dogs - popcorn and cotton candy 🍷 TACOS.CA + SHAWARMA : Tacos, shawarma, and smoked meats (foodtruck) 🍷 MORSO PIZZA : assorted flavors
- **See: WHERE TO GO OUT sheet**



# MONDIAL DE LA BIÈRE 2024 IN BRIEF

## FRIDAY, MAY 24

11 a.m.

**OFFICIAL OPENING**

11:15 a.m. to 4:45 p.m.

**GRAND PUBLIC  
BLIND TASTING CONTEST**  
Hourly animation

11:15 a.m. - 1:15 p.m.

3:15 p.m. - 6 p.m.  
**DJ PAT THE BRAT**

1:30 p.m. to 7:30 p.m.

**BELGIAN PAVILLION**  
Every 30 minutes

5 p.m. to 6 p.m.

**RANDOLPH QUIZZ**

5:15 p.m.

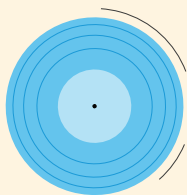
**CANADA BEER CUP  
WINNER BEERS TASTING**

8 p.m.

**LIVE SHOW  
MELT IT UP!**

9 p.m.

**DJ PAT THE BRAT**



## SATURDAY, MAY 25

11:15 a.m. to 4:45 p.m.

**GRAND PUBLIC  
BLIND TASTING CONTEST**  
Hourly animation

11:15 a.m. - 1:15 p.m.

3 p.m. - 6 p.m.  
**DJ PAT THE BRAT**

2 p.m.

**ENTHRONEMENT**

3 p.m. to 7:30 p.m.

**BELGIAN PAVILLION**  
Every 30 minutes

5 p.m. to 6 p.m.

**RANDOLPH QUIZZ**

5:15 p.m.

**CANADA BEER CUP  
WINNER BEERS TASTING**

8 p.m.

**LIVE SHOW  
STOMPIN TREES**

9 p.m.

**DJ PAT THE BRAT**



## SUNDAY, MAY 26

11:15 a.m. to 4:45 p.m.

**GRAND PUBLIC  
BLIND TASTING CONTEST**  
Hourly animation

11:15 a.m. - 1:45 p.m.

3:15 p.m. - 6:45 p.m.  
**DJ PAT THE BRAT**

1 p.m.

**MEDAL AWARDING**  
Mbeer Greg Noonan Contest



5 p.m. to 6 p.m.

**RANDOLPH QUIZZ**

5:15 p.m.

**CANADA BEER CUP  
WINNER BEERS TASTING**

6 p.m.

**MEDAL AWARDING**  
Grand Public Contest

8 p.m.

**LIVE SHOW  
LES MAUVAISES MINES**

